

SAMANTHA ORTIZ CASILLAS

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EDUCATION

PhD Candidate in Management, Emlyon Business School (France) 2022 (expected)
Work, Technology and Organization Research Center
Committee: Ruthanne Huising (first supervisor), David Courpasson (second supervisor), David Arellano Gault (external supervisor)

MPhil Management, Emlyon Business School (France) 2019

Master of Public Policy and Public Administration, Centro de Investigación y Docencia Económicas, CIDE (Mexico) 2015
Scholarship from the National Council of Science and Technology (Conacyt, Mexico)
Winner of the Best Masters' Thesis, 2016

Bachelor of International Relations, La Trobe University (Australia) 2012
Dean's Honor List, 2010
Recipient of the 2011 Executive Dean's Award for Academic Excellence
Achievement of a Bronze La Trobe Award for volunteer work, 2011

RESEARCH INTERESTS

Public organizations; Regulation, Professional and expert work; Activism; Volunteer work; Politics; Public policy; Public service; Populism; Post-colonialism

PUBLICATIONS

In English

Ortiz Casillas, S. (2020) Caring as an Organizing Principle: Reflections on Ethnography of and as Care. *Journal of Management Studies*. DOI:[10.1111/joms.12614](https://doi.org/10.1111/joms.12614)

In Spanish

Ortiz Casillas, S. O. (2017). Gubernamentalidad y política pública: Estudio alternativo del programa Prospera. *Revista Mexicana de Sociología*, 79(3), 543–570.
DOI: <http://dx.doi.org/10.22201/iis.01882503p.2017.3.57677>

Book chapters:

Arellano Gault, D., Trujillo, H., & Ortiz Casillas, S. (2019). Análisis comparativo de mecanismos informales de intercambio de favores en seis países. In *La resbaladilla de la corrupción*. CIDE.

López Ayllón, S., & Ortiz Casillas, S. (2019). La implementación de la política de transparencia y acceso a la información en la administración pública federal, de 2003 a 2007. In *Variaciones de implementación: Ocho casos de política pública*. CIDE.

Book reviews:

Ortiz Casillas, S. (2014). Governmentality: Critical Encounters, de William Walters, Londres, Routledge, 2012, 188 pp. *Gestión y Política Pública*, 23(2), 507–512.

WORKING PAPERS

Ortiz Casillas, S. “Managing conflicting mandates: wielding procedural expertise in a government agency” (Job market paper; revising manuscript; second round of data analysis)

Ortiz Casillas, S. “When boundaries collapse: sustaining high commitment in a grassroots organization” (Revising manuscript; ready for submission)

Ortiz Casillas, S. and Huising, R. “Institutional Improvisation: Inhabiting an Institution in Decline” (Revising manuscript; ready for submission)

WORK IN PROGRESS

Ortiz Casillas, S. “Techno-legal and political mandates in the work of government analysts” (Monograph: finishing data collection, starting data analysis)

TEACHING EXPERIENCE

Centro de Investigación y Docencia Económicas, CIDE, Mexico Fall 2021
Taught 12 hours to first year PhD students on Philosophy of Science and Research Design

Oxfam, Mexico Spring 2021
Instructor at the Laboratory for Collective Action (taught 11 2-hour online workshops for activists and developed a manual for care and self-care in activist organizations)

CONFERENCES, PRESENTATIONS & WORKSHOPS

- (2021) “Managing conflicting mandates: wielding procedural expertise in a government agency”, *Seminar Series*, Division of Public Administration, CIDE, November 2021
- (2021) “When boundaries collapse: sustaining high commitment in a grassroots organization”, *Organizational Ethnography on the Streets*, IOA Conversation Series, Department of Organization, Copenhagen Business School, September 2021
- (2021) OMT Doctoral Student Consortium, Academy of Management Annual Meeting, August 2021
- (2021) Medici Summer School, sponsored by Bologna Business School, HEC Paris, and MIT Sloan School of Management, June 2021
- (2021) "Treading carefully: the challenges of expert work in public organizations", *Ethnography Workshop* (online), May 2021
- (2021) "The political is also personal: sustaining responsabilization in voluntary grassroots organizations", *Ethnography Atelier Seminar Series* (online), May 2021
- (2020) “A study of work and public service in a Mexican government agency”, *Proposal Defense* (online), Emlyon Business School, June 2020
- (2020) “Believing in the cause is not enough: managing commitment and participation in a voluntary organization”. *13th Chamonix PhD Seminar in Management* (online), March 2020
- (2019) “When the Political Becomes Personal: Managing Commitment and Emotions in a Collectivist Organization”. Presented at the “Alternatives to Capitalism” Research Network I. *Society for the Advancement of Socio-Economics (SASE) Annual Meeting*, The New School, June 2019
- (2019) “When the political becomes personal: ethnographic study of an electoral campaign”. *7th Ethnography Workshop*, ESADE Business School, March 2019

- (2018) *SCANCOR Symposium on Institutional Analysis*, Copenhagen Business School, Denmark, September 2018
- (2015) “Interpretative Policy Analysis: a Foucaultian Governmentality Approach”. Presented at the panel: Analyzing Policy Knowledges and Policy Practices (governmentality, problematization, discourse). *10th International conference in Interpretative Policy Analysis (IPA)*, Lille, France, July 2015

PROFESSIONAL AFFILIATIONS

- Member of the Research Center for Work, Technology, and Organization (WTO), Emlyon Business School
- Member of the Academy of Management (AOM) — Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions
- Member of the European Group for Organization Studies (EGOS)

SERVICE

Professional

- Member and podcaster of the Talking About Organizations Podcast, since 2021
- Organizer of “Inside the Atelier Workshops”, the “Ethnography Atelier Podcast”, and the blog for the Ethnography Atelier, since 2020
- Organizing Committee for the “Annual Navigating Qualitative Dissertations: Advice from the Experts” at the Academy of Management (AOM), since 2020

Departmental

- Organizer of the bi-monthly book club on Work, Technology and Organizations, WTO Research Center, 2020-2021
- Manager of the Work, Technology and Organizations (WTO) twitter account, 2020-2021

Emlyon-wide

- Organizer of the monthly “Underground” workshops for qualitative researchers, 2019-2021
- Organizer of the monthly “PhD Workshop” for PhD students, 2020-2021
- PhD Representative 2018-2019

OTHER WORK EXPERIENCE

Emlyon Business School, France Research and Teaching Assistant	2017 - currently
Centro de Investigación y Docencia Económicas (CIDE), Mexico Research Assistant and Consultant	2015-2017
Wikipolítica, Mexico Activist	2014-2017
State Human Rights Commission, Jalisco, Mexico Researcher	2013
Hispanic Teleservices Customer Service Representative	2007-2008