

SAMANTHA ORTIZ CASILLAS

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ACADEMIC APPOINTMENTS

Nova School of Business and Economics (Portugal)

Assistant Professor, ERA Chair of Social Innovation, Management & Organizations (01/01/2025 - present)

Centro de Investigación y Docencia Económicas (Mexico)

Assistant Professor, Public Administration Division (01/06/2022 – 31/12/2024)

EDUCATION

PhD in Management, Emlyon Business School (2022)

- Dissertation: “Treading Carefully: Politics and Expert Work in a Government Agency”, successfully defended on July 11, 2022.
- Dissertation committee: Ruthanne Huising (main supervisor), David Arellano Gault (external supervisor), Rodrigo Canales (external examiner), Sarah Babb (external examiner)

Master of Public Policy and Public Administration, Centro de Investigación y Docencia Económicas (2015)

Bachelor of International Relations, La Trobe University (2012)

RESEARCH INTERESTS

Work and expertise; Organization and management studies; Public administration; Activist organizations and volunteer work; Social and public sector innovation; Organizational ethnography; Qualitative methods

RESEARCH & PUBLICATIONS

Academic articles (peer reviewed)

Ortiz Casillas, S. (2025) Apolitical, Professional or Institutional: Reconceptualizing Expertise in Public Administration, *Research in the Sociology of Organizations*, volume 97 on "Expertise in and around Organizations". DOI: 10.1108/S0733-558X20250000097005. *Forthcoming*

Ortiz Casillas, S. (2025) The Politics of Regulatory Oversight: How Analysts Expand, Shield, or Bend their Mandate while Reviewing Regulations, *Regulation & Governance*. Early view. DOI: <https://doi.org/10.1111/rego.70029>

Ortiz Casillas, S. and Huising, R. (2025), Temporal Miscoupling: The Challenges and Consequences of Enacting a Practice in Decline. *Organization Science*, 36(1): 288-312. DOI: <https://doi.org/10.1287/orsc.2021.16026>

Ortiz Casillas, S. (2021) Caring as an Organizing Principle: Reflections on Ethnography of and as Care. *Journal of Management Studies*. 58(4), 1146-1153. DOI: [10.1111/joms.12614](https://doi.org/10.1111/joms.12614)

Ortiz Casillas, S. O. (2017). Gubernamentalidad y política pública: Estudio alternativo del programa Prospera”. *Revista Mexicana de Sociología*, 79(3), 543–570. DOI: <http://dx.doi.org/10.22201/iis.01882503p.2017.3.57677>

Book chapters (peer reviewed)

- Ortiz-Casillas, S. and Arellano-Gault, D. (2025). Public administration in the Global South: Some clues to its contradictory richness and the limits of prescriptions from the north. In M. Aristigueta & E. Ramirez de la Cruz (Eds.), *Handbook of Public Management in Latin America and the Caribbean* (pp. 26–41). Edward Elgar Publishing.
- Arellano Gault, D., Trujillo, H., & Ortiz Casillas, S. (2019). Análisis comparativo de mecanismos informales de intercambio de favores en seis países. In *La resbaladilla de la corrupción*. Mexico City: CIDE.
- López Ayllón, S., & Ortiz Casillas, S. (2019). La implementación de la política de transparencia y acceso a la información en la administración pública federal, de 2003 a 2007. In *Variaciones de implementación: Ocho casos de política pública*. Mexico City: CIDE.

Book reviews

- Ortiz Casillas, S. (2023). Kimberly Kay Hoang. Spiderweb Capitalism: How Global Elites Exploit Frontier Markets. *Administrative Science Quarterly*, 0(0). <https://doi.org/10.1177/00018392231213822>
- Ortiz Casillas, S. (2014). Governmentality: Critical Encounters, de William Walters, Londres, Routledge, 2012, 188 pp. *Gestión y Política Pública*, 23(2), 507–512.

Working Papers

- Ortiz Casillas, S. Organizational autophagy: sustaining high commitment in a grassroots organization.
- Ortiz Casillas, S. Minimizing the Tradeoff between Political Support and Control in Policy Work
- Ortiz Casillas, S. Prefigurative Care: Community Organizing Towards a Desirable Future

TEACHING

Nova School of Business and Economics, Portugal

- Research Methods for Management, compulsory course, Master's in Management, Fall 2025
- Power and Social Change, elective, Master's in Management, Spring 2025

Centro de Investigación y Docencia Económicas, Mexico

- Research Design Seminar I, compulsory course, PhD in Public Policy, Fall 2023 & Fall 2024
- Research Design Seminar II, compulsory course, PhD in Public Policy, Spring 2023
- Organization Theory, compulsory course, PhD in Public Policy, Spring 2023 & Spring 2024
- Organization Theory, compulsory course, Master of Public Policy and Public Administration, Fall 2022

Emlyon Business School, France

- Friends, Foes and Regulation, elective, Grande École Program, Spring 2022

MENTORSHIP & SUPERVISION

Mentoring and supervision of PhD students

- Romina Gonzalez Morales, “Las lógicas institucionales en los Centros de Justicia para las Mujeres”, doctoral dissertation, PhD in Public Policy, Centro de Investigación y Docencia Económicas, co-supervisor, expected to defend in 2025
- Leydy Aleen Erazo Nanez, “Más Allá de la Matrícula: Análisis organizacional sobre las Políticas Públicas de Cobertura y la Permanencia en Educación Superior”, doctoral dissertation, PhD in Public Policy, Centro de Investigación y Docencia Económicas, co-supervisor, expected to defend in 2025
- Omar Cárdenas López, “Cambios y continuidades en la construcción de la política de reinserción social en México”, doctoral dissertation, PhD in Public Policy, Centro de Investigación y Docencia Económicas, committee member, expected to defend in 2025

- Esther Perez Macias, “Mercados voluntarios de carbono y decisiones comunitarias”, doctoral dissertation, PhD in Public Policy, Centro de Investigación y Docencia Económicas, committee member, expected to defend in 2026

Supervision of master’s students

- Camryn Moortgat, “Intersecting Oppressions: Perceptions of Women in Western Society”, Work Project, Master in Impact Entrepreneurship and Innovation, Nova School of Business and Economics, expected to complete in 2026
- Luis Carlos Hernández Salvador, “Interacción entre Estado y comunidades en políticas de gestión de recursos naturales: análisis del Programa de Manejo del Área de Protección de Flora y Fauna Boquerón de Tonalá, Oaxaca”, Policy Brief, Master of Public Policy and Public Administration, Centro de Investigación y Docencia Económicas, successfully completed in 2024
- María José Álvarez, “Análisis del Sistema de Aseguramiento de la Calidad de la Educación Superior (SACES) en Colombia”, Policy Brief, Master of Public Policy and Public Administration, Centro de Investigación y Docencia Económicas, successfully completed in 2024

CONFERENCE AND SEMINAR PRESENTATIONS

2025

Participations at the Academy of Management annual conference and the European Group for Organization Studies (EGOS) annual colloquium had to be canceled because of delays in receiving residency authorization in Portugal. I was unable to leave the country for all of 2025

2024

- Sub-Plenary 2-2: “Organization Studies at the Crossroads: How Will We Build a Diverse and Inclusive Field?” Organizers: Pedro Monteiro & Samantha Ortiz Casillas. Panelists: Charlotte Cloutier, Ruthanne Huising, Catrina Johnson, Sarah Kaplan & Shubha Patvardhan, *European Group for Organizational Studies (EGOS) 40th Colloquium*, July 2024
- “Organizational Ethnography”, Workshop on Ethnographic Sensibilization, FLACSO, Mexico City, January 30, 2024.

2023

- “Etnografía gubernamental: la dimensión informal de las organizaciones públicas” (“Government ethnography: the informal dimension of public organizations”), Workshop for the study of informal, illegal, and illicit practices, *FLACSO*, Mexico City, November 2023
- “Up Against the Wall: How Regulatory Analysts Manage Challenges to their Techno-legal Mandate”, Work-Tech-Talk, Research Center on Work, Technology and Organizations, *Emlyon Business School*, June 2023
- “The implementation of Better Regulation policies: Analyzing expertise as a political project”, Expertise In and Around Organizations Workshop, *Aalborg University*, April 2023

2022

- “Wielding Procedural Expertise to Manage Conflicting Mandates”, Professionals in Public: Challenges to Professional and Frontline Work in Public Organizations, Paper Symposium, *Academy of Management Annual Meeting*, August 2022
- “Caring as an Organizing Principle: Reflections on Ethnography of and as Care”, Writing Essays in Management: A Professional Development Workshop, *Academy of Management Annual Meeting*, August 2022
- “Sub-Plenary 2-1: Organization beyond Idealizations: Lessons from the Public Sector and the Global South”, *European Group for Organizational Studies (EGOS) 38th Colloquium*, July 2022

- “Etnografía sobre trabajo y organización en la administración pública”, FLACSO, Mexico City, June 2022
- “Treading carefully: Politics and Expert Work in a Government Organization”, Public Administration Division, CIDE, Mexico, May 2022
- “Estudios organizacionales y descolonización”, Seminario de Estudios Críticos Organizacionales, UAM, April 2022

2021

- “Estudios Críticos Organizacionales: género, descolonización y el debate en América Latina”, *Café Universitario*, Universidad de Xalapa, December 2021
- “Managing conflicting mandates: wielding procedural expertise in a government agency”, *Seminar Series*, Division of Public Administration, CIDE, November 2021
- “When boundaries collapse: sustaining high commitment in a grassroots organization”, *Organizational Ethnography on the Streets*, IOA Conversation Series, Department of Organization, Copenhagen Business School, September 2021
- The rise and fall of evidence-based approaches to regulatory design in Mexico”, *Ethnography Workshop* (online), May 2021
- “The political is also personal: sustaining responsabilization in voluntary grassroots organizations”, *Ethnography Atelier Seminar Series* (online), May 2021

2020

- “Believing in the cause is not enough: managing commitment and participation in a voluntary organization”, *13th Chamonix PhD Seminar in Management* (online), March 2020

2019

- “When the Political Becomes Personal: Managing Commitment and Emotions in a Collectivist Organization”. Presented at the “Alternatives to Capitalism” Research Network I. *Society for the Advancement of Socio-Economics (SASE) Annual Meeting*, The New School, June 2019
- “When the political becomes personal: ethnographic study of an electoral campaign”, *7th Ethnography Workshop*, ESADE Business School, March 2019

2015

- “Interpretative Policy Analysis: a Foucaultian Governmentality Approach”, Presented at the panel: Analyzing Policy Knowledges and Policy Practices (governmentality, problematization, discourse). *10th International conference in Interpretative Policy Analysis (IPA)*, Lille, France, July 2015

CONSORTIUMS, WORKSHOPS & SUMMER SCHOOLS

- Summer Workshop on Public Sector Organizational Effectiveness, organized by Professor Erin McDonnell (University of Notre Dame), Temple University, Philadelphia, August 2023
- Summer Institute on Organizations and Their Effectiveness at the Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University, July 2023
- OMT Doctoral Student Consortium, Academy of Management Annual Meeting, August 2021
- Medici Summer School, sponsored by Bologna Business School, HEC Paris, and MIT Sloan School of Management, June 2021
- SCANCOR Symposium on Institutional Analysis, Copenhagen Business School, September 2018

PROFESSIONAL ACTIVITIES

Institutional service

- Co-organizer of the Qualitative Methods Workshop, ERA Chair in Social Innovation, Nova SBE (Fall 2025-present)

- Organizer of the student-faculty committee for gender equality, Public Administration Division, CIDE (Spring 2023-Spring 2024)
- Point of contact for cases of discrimination and gender violence, CIDE (Spring 2022- Fall 2024)
- Organizer of the Public Administration Division seminars, CIDE (Fall 2022-Spring 2023)
- Mentor at the Master of Public Policy and Administration, CIDE (Fall 2022-Fall 2024)
- Member of the Board of Professors of the Master of Public Policy and Administration, CIDE (Fall 2022-Spring 2024)
- Organizer of “The Underground” a qualitative research group for PhD students and junior professors at Emlyon Business School (2018-2020)
- Organizer of the PhD Seminar, Emlyon Business School (2019-2021)

Professional service

- Member of the Program Committee for the Organization Science Winter Conference 2026
- Mentor at the “Annual Navigating Qualitative Dissertations: Advice from the Experts” at the Academy of Management (AOM) (2025)
- Co-coordinator of the EGOS Standing Working Group “Expertise in and Around Organizations” with Pedro Monteiro, Kasper Trolle Elmholt, Ruthanne Huising, and Anastasia Sergeeva (2025 – 2028)
- Co-organizer at the [Ethnography Atelier](#) (2020 – present)
- Podcaster at the [Talking About Organizations Podcast](#), (2021 – present)
- Social Media Officer and EGOS Board invited observer (2022 – 2024)
- Co-organizer of the “Annual Navigating Qualitative Dissertations: Advice from the Experts” at the Academy of Management (AOM) (2021 and 2022)

Work with public servants, activists, and civil society

- “Organizational Behavior”, Diploma in Government, Management, and Public Policy (4th edition), CIDE, May 2023
- Facilitator at the “Tercer Foro de Salud: Proyecto del Plan General de Desarrollo de la Ciudad de México 2020-2040” (Third Health Forum: Project for the General Development Plan of Mexico City 2020-2024), *Secretaría de Salud*, January 2023
- “Organizational Commitment and Care Practices”, workshop for public servants, *Secretaría de Administración y Finanzas de la Ciudad de México*, Mexico City, May 2022
- “Responsible organization and selfcare in student activism”, workshop for student activists, *Sexto Foro Crea*, Universidad Iberoamericana, Mexico City, October 2021
- Online workshops for activists on care and self-care in organized collective action, *Laboratory for Collective Action*, Oxfam, Mexico, Spring 2021

Reviewing and referee

In English:

- Organization Science (2023-present)
- Journal of Management Studies (2022-present)
- For the Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions at the Academy of Management (AOM) Annual Meeting (2019-present)

In Spanish:

- Gestión y Política Pública (2019-2024)
- Revista Rendición de Cuentas (2023)
- Foro Intero: Anuario de Teoría Política (2017)
- Revista Estudios en Derecho a la Información (REDI) (2016)

Professional affiliations and memberships

- Member of the Academy of Management (AOM) — Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions
- Member of the European Group for Organization Studies (EGOS)

LANGUAGES

Spanish (native)

English (fluid)

Portuguese (fluid)