

## SAMANTHA ORTIZ CASILLAS

Centro de Investigación y Docencia Económicas  
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### ACADEMIC APPOINTMENTS

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#### Centro de Investigación y Docencia Económicas (Mexico)

- Assistant Professor, Public Administration Division (2022-present)
- Visiting scholar, Public Administration Division (2021-2022)

### EDUCATION

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#### PhD in Management, Emlyon Business School (France) 2022

- Dissertation: “Trading Carefully: Politics and Expert Work in a Government Agency”, successfully defended on July 11, 2022.
- Dissertation committee: Ruthanne Huising (main supervisor), David Courpasson (second supervisor), David Arellano Gault (external supervisor), Rodrigo Canales (external examiner), Sarah Babb (external examiner)

#### Master of Public Policy and Public Administration, Centro de Investigación y Docencia Económicas (Mexico) 2015

- Scholarship from the National Council of Science and Technology (Conacyt, Mexico)
- Winner of the Best Thesis Award

#### Bachelor of International Relations, La Trobe University (Australia) 2012

- *Dean's Honor List 2010; recipient of the 2011 Executive Dean's Award for Academic Excellence; La Trobe Award for volunteer work, 2011*

### RESEARCH INTERESTS

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Government organizations; Regulation; Work & expertise; Activism; Public administration; Public policy; Public service; Community organizing; Organizational ethnography

### RESEARCH & PUBLICATIONS

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#### Academic articles (peer reviewed)

Ortiz Casillas, S. (2020) Caring as an Organizing Principle: Reflections on Ethnography of and as Care. *Journal of Management Studies*. DOI:[10.1111/joms.12614](https://doi.org/10.1111/joms.12614)

Ortiz Casillas, S. O. (2017). Gubernamentalidad y política pública: Estudio alternativo del programa Prospera. *Revista Mexicana de Sociología*, 79(3), 543–570. DOI: <http://dx.doi.org/10.22201/iis.01882503p.2017.3.57677>

#### Book chapters (peer reviewed)

Arellano Gault, D., Trujillo, H., & Ortiz Casillas, S. (2019). Análisis comparativo de mecanismos informales de intercambio de favores en seis países. In *La resbaladilla de la corrupción*. CIDE.

López Ayllón, S., & Ortiz Casillas, S. (2019). La implementación de la política de transparencia y acceso a la información en la administración pública federal, de 2003 a 2007. In *Variaciones de implementación: Ocho casos de política pública*. CIDE.

### Book reviews

Ortiz Casillas, S. (2014). Governmentality: Critical Encounters, de William Walters, Londres, Routledge, 2012, 188 pp. *Gestión y Política Pública*, 23(2), 507–512.

### Working papers

Ortiz Casillas, S. and Huising, R. “Inhabiting an Institution in Decline” (Revise and resubmit at Organization Science)

Ortiz Casillas, S. “Managing conflicting mandates: wielding procedural expertise in a government agency”

Ortiz Casillas, S. “When boundaries collapse: sustaining high commitment in a grassroots organization”

## TEACHING

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### Centro de Investigación y Docencia Económicas, Mexico

- Research Design Seminar, core course, PhD in Public Policy, Spring 2023
- Organization Theory, core course, PhD in Public Policy, Spring 2023
- Organization Theory, core course, Master of Public Policy and Public Administration, Fall 2022
- Philosophy of Science and Research Design, core course, PhD in Public Policy, Fall 2021

### Emlyon Business School, France

- Friends, Foes and Regulation, elective, Grande École Program, Spring 2022

## CONSORTIUMS & SUMMER SCHOOLS

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- OMT Doctoral Student Consortium, Academy of Management Annual Meeting, August 2021
- Medici Summer School, sponsored by Bologna Business School, HEC Paris, and MIT Sloan School of Management, June 2021
- SCANCOR Symposium on Institutional Analysis, Copenhagen Business School, September 2018

## CONFERENCE AND SEMINAR PRESENTATIONS

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### 2022

- “Wielding Procedural Expertise to Manage Conflicting Mandates”, Professionals in Public: Challenges to Professional and Frontline Work in Public Organizations, Paper Symposium, *Academy of Management Annual Meeting*, August 2022
- “Caring as an Organizing Principle: Reflections on Ethnography of and as Care”, Writing Essays in Management: A Professional Development Workshop, *Academy of Management Annual Meeting*, August 2022
- “Sub-Plenary 2-1: Organization beyond Idealizations: Lessons from the Public Sector and the Global South”, *European Group for Organizational Studies (EGOS) 38th Colloquium*, July 2022
- “Etnografía sobre trabajo y organización en la administración pública”, FLACSO, Mexico City, June 2022
- “Treading carefully: Politics and Expert Work in a Government Organization”, Public Administration Division, CIDE, Mexico, May 2022

- “Estudios organizacionales y descolonización”, Seminario de Estudios Críticos Organizacionales, UAM, April 2022

## 2021

- “Estudios Críticos Organizacionales: género, descolonización y el debate en América Latina”, *Café Universitario*, Universidad de Xalapa, December 2021
- “Managing conflicting mandates: wielding procedural expertise in a government agency”, *Seminar Series*, Division of Public Administration, CIDE, November 2021
- “When boundaries collapse: sustaining high commitment in a grassroots organization”, *Organizational Ethnography on the Streets*, IOA Conversation Series, Department of Organization, Copenhagen Business School, September 2021
- The rise and fall of evidence-based approaches to regulatory design in Mexico”, *Ethnography Workshop* (online), May 2021
- “The political is also personal: sustaining responsabilization in voluntary grassroots organizations”, *Ethnography Atelier Seminar Series* (online), May 2021

## 2020

- “Believing in the cause is not enough: managing commitment and participation in a voluntary organization”, *13th Chamonix PhD Seminar in Management* (online), March 2020

## 2019

- “When the Political Becomes Personal: Managing Commitment and Emotions in a Collectivist Organization”. Presented at the “Alternatives to Capitalism” Research Network I. *Society for the Advancement of Socio-Economics (SASE) Annual Meeting*, The New School, June 2019
- “When the political becomes personal: ethnographic study of an electoral campaign”, *7th Ethnography Workshop*, ESADE Business School, March 2019

## 2015

- “Interpretative Policy Analysis: a Foucaultian Governmentality Approach”, Presented at the panel: Analyzing Policy Knowledges and Policy Practices (governmentality, problematization, discourse). *10th International conference in Interpretative Policy Analysis (IPA)*, Lille, France, July 2015

## PROFESSIONAL ACTIVITIES

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### University service (CIDE)

- Point of contact for cases of discrimination and gender violence (Spring 2022-present)
- Organizer of the Public Administration Division seminars (Fall 2022-present)
- Mentor at the Master of Public Policy and Administration (Fall 2022-present)
- Member of the Board of Professors of the master’s degree in Administration and Public Policy (Fall 2022-present)

### Organizing workshops and research groups and producing academic content

- Co-organizer at the [Ethnography Atelier](#) (2020-present)
- Podcaster at the [Talking About Organizations Podcast](#), (2021-present)

- Co-organizer of the “Annual Navigating Qualitative Dissertations: Advice from the Experts” at the Academy of Management (AOM) (2021 and 2022)
- Organizer of “The Underground” a qualitative research group for PhD students and junior professors at Emlyon Business School (2018-2020)
- Organizer of the PhD Seminar, Emlyon Business School (2019-2021)

#### **Workshops and seminars for practitioners**

- “Organizational Commitment and Care Practices”, workshop for public servants, *Secretaría de Administración y Finanzas de la Ciudad de México*, Mexico City, May 2022
- “Responsible organization and selfcare in student activism”, workshop for student activists, *Sexto Foro Crea*, Universidad Iberoamericana, Mexico City, October 2021
- Online workshops for activists on care and self-care in organized collective action, *Laboratory for Collective Action*, Oxfam, Mexico, Spring 2021

#### **Reviewing and referee**

- Journal of Management Studies (2022-present)
- Gestión y Política Pública (2019-present)
- For the Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions at the Academy of Management (AOM) Annual Meeting (2019-present)
- Foro Intero: Anuario de Teoría Política (2017)
- Revista Estudios en Derecho a la Información (REDI) (2016)

#### **Professional affiliations and memberships**

- Member of the Academy of Management (AOM) — Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions
- Member of the European Group for Organization Studies (EGOS)
  - Social Media Officer (2022-present)
- Affiliated member of the [Research Center for Work, Technology, and Organization](#) (WTO), Emlyon Business School