

SAMANTHA ORTIZ CASILLAS

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EDUCATION

PhD in Management, Emlyon Business School (France) July 2022

Dissertation title: “Treading Carefully: Politics and Expert Work in a Government Agency”

Committee: Ruthanne Huising (main supervisor), David Courpasson (second supervisor), David Arellano Gault (external supervisor), Rodrigo Canales (external examiner), Sarah Babb (external examiner)

MPhil Management, Emlyon Business School (France) 2019

Master of Public Policy and Public Administration, Centro de Investigación y Docencia Económicas, CIDE (Mexico) 2015

Scholarship from the National Council of Science and Technology (Conacyt, Mexico)

Winner of the Best Masters' Thesis, 2016

Bachelor of International Relations, La Trobe University (Australia) 2012

Dean's Honor List, 2010

Recipient of the 2011 Executive Dean's Award for Academic Excellence

Achievement of a Bronze La Trobe Award for volunteer work, 2011

RESEARCH INTERESTS

Public organizations; Regulation; Expertise; Activism; Public administration; Politics; Public policy; Public service; Populism; Post-colonialism; Gender and organization

PUBLICATIONS

In English

Ortiz Casillas, S. (2020) Caring as an Organizing Principle: Reflections on Ethnography of and as Care. *Journal of Management Studies*. DOI:[10.1111/joms.12614](https://doi.org/10.1111/joms.12614)

In Spanish

Ortiz Casillas, S. O. (2017). Gubernamentalidad y política pública: Estudio alternativo del programa Prospera. *Revista Mexicana de Sociología*, 79(3), 543–570.

DOI: <http://dx.doi.org/10.22201/iis.01882503p.2017.3.57677>

Book chapters:

Arellano Gault, D., Trujillo, H., & Ortiz Casillas, S. (2019). Análisis comparativo de mecanismos informales de intercambio de favores en seis países. In *La resbaladilla de la corrupción*. CIDE.

López Ayllón, S., & Ortiz Casillas, S. (2019). La implementación de la política de transparencia y acceso a la información en la administración pública federal, de 2003 a 2007. In *Variaciones de implementación: Ocho casos de política pública*. CIDE.

Book reviews:

Ortiz Casillas, S. (2014). *Governmentality: Critical Encounters*, de William Walters, Londres, Routledge, 2012, 188 pp. *Gestión y Política Pública*, 23(2), 507–512.

WORKING PAPERS

Ortiz Casillas, S. and Huising, R. “Inhabiting an Institution in Decline” (Under review at Organization Science)

Ortiz Casillas, S. “Managing conflicting mandates: wielding procedural expertise in a government agency” (Revising manuscript)

Ortiz Casillas, S. “When boundaries collapse: sustaining high commitment in a grassroots organization” (Revising manuscript)

TEACHING EXPERIENCE

Centro de Investigación y Docencia Económicas, CIDE, Mexico Fall 2022
Organization Theory, Masters in Public Policy and Public Administration

Grande École Program, Emlyon Business School, France Spring 2022
Friend, Foes, and Regulation. Full course (24 hours)

Centro de Investigación y Docencia Económicas, CIDE, Mexico Fall 2021
Five sessions on the course Philosophy of Science and Research Design, PhD in Public Policy program

Oxfam, Mexico Spring 2021
Instructor at the Laboratory for Collective Action (taught 11 2-hour online workshops for activists and developed a manual for care and self-care in activist organizations)

PRESENTATIONS AT CONFERENCES AND SEMINARS

- (2022) “Professionals in Public: Challenges to Professional and Frontline Work in Public Organizations”, Paper Symposium (co-organizer and presenter), *Academy of Management Annual Meeting*, August 2022
- (2022) “Writing Essays in Management: A Professional Development Workshop”, PDW (panelist), *Academy of Management Annual Meeting*, August 2022
- (2022) “Treading Carefully: Politics and Expert Work in a Government Agency”, Public dissertation defense, Emlyon Business School, July 2022
- (2022) “Sub-Plenary 2-1: Organization beyond Idealizations: Lessons from the Public Sector and the Global South” (co-organizer and moderator), *European Group for Organizational Studies (EGOS) 38th Colloquium*, July 2022
- (2022) “Etnografía sobre trabajo y organización en la administración pública”, FLACSO, Mexico City, June 2022
- (2022) “Compromiso Organizacional con Perspectiva de Cuidados”, workshop for public servants, *Secretaría de Administración y Finanzas de la Ciudad de México*, Mexico City, May 2022
- (2022) “Treading carefully: Politics and Expert Work in a Government Organization”, Public Administration Division, CIDE, Mexico, May 2022

- (2022) “Estudios organizacionales y descolonización”, Seminario de Estudios Críticos Organizacionales, UAM, April 2022
- (2021) “Managing conflicting mandates: wielding procedural expertise in a government agency”, *Seminar Series*, Division of Public Administration, CIDE, November 2021
- (2021) “When boundaries collapse: sustaining high commitment in a grassroots organization”, *Organizational Ethnography on the Streets*, IOA Conversation Series, Department of Organization, Copenhagen Business School, September 2021
- (2021) “Treading carefully: the challenges of expert work in public organizations”, *Ethnography Workshop* (online), May 2021
- (2021) “The political is also personal: sustaining responsabilization in voluntary grassroots organizations”, *Ethnography Atelier Seminar Series* (online), May 2021
- (2020) “A study of work and public service in a Mexican government agency”, *Proposal Defense* (online), Emlyon Business School, June 2020
- (2020) “Believing in the cause is not enough: managing commitment and participation in a voluntary organization”. *13th Chamonix PhD Seminar in Management* (online), March 2020
- (2019) “When the Political Becomes Personal: Managing Commitment and Emotions in a Collectivist Organization”. Presented at the “Alternatives to Capitalism” Research Network I. *Society for the Advancement of Socio-Economics (SASE) Annual Meeting*, The New School, June 2019
- (2019) “When the political becomes personal: ethnographic study of an electoral campaign”. *7th Ethnography Workshop*, ESADE Business School, March 2019
- (2015) “Interpretative Policy Analysis: a Foucaultian Governmentality Approach”. Presented at the panel: Analyzing Policy Knowledges and Policy Practices (governmentality, problematization, discourse). *10th International conference in Interpretative Policy Analysis (IPA)*, Lille, France, July 2015

PARTICIPATION IN WORKSHOPS

- (2021) OMT Doctoral Student Consortium, Academy of Management Annual Meeting, August 2021
- (2021) Medici Summer School, sponsored by Bologna Business School, HEC Paris, and MIT Sloan School of Management, June 2021
- (2018) *SCANCOR Symposium on Institutional Analysis*, Copenhagen Business School, Denmark, September 2018

PROFESSIONAL AFFILIATIONS & SERVICE

- Member of the Research Center for Work, Technology, and Organization (WTO), Emlyon Business School
- Member of the Academy of Management (AOM) — Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions
- Member of the European Group for Organization Studies (EGOS)
- Member and podcaster of the Talking About Organizations Podcast, since 2021
- Organizer at the Ethnography Atelier, since 2020
- Organizing Committee for the “Annual Navigating Qualitative Dissertations: Advice from the Experts” at the Academy of Management (AOM), since 2020