

## SAMANTHA ORTIZ CASILLAS

Centro de Investigación y Docencia Económicas  
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### ACADEMIC APPOINTMENTS

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#### Centro de Investigación y Docencia Económicas (Mexico)

- Assistant Professor, Public Administration Division (2022-present)
- Visiting scholar, Public Administration Division (2021-2022)

### EDUCATION

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#### PhD in Management, Emlyon Business School (France) 2022

- Dissertation: “Treading Carefully: Politics and Expert Work in a Government Agency”, successfully defended on July 11, 2022.
- Dissertation committee: Ruthanne Huising (main supervisor), David Courpasson (second supervisor), David Arellano Gault (external supervisor), Rodrigo Canales (external examiner), Sarah Babb (external examiner)

#### Master of Public Policy and Public Administration, Centro de Investigación y Docencia Económicas (Mexico) 2015

- Scholarship from the National Council of Science and Technology (Conacyt, Mexico)
- Winner of the Best Thesis Award

#### Bachelor of International Relations, La Trobe University (Australia) 2012

- Dean’s Honor List 2010; recipient of the 2011 Executive Dean’s Award for Academic Excellence; La Trobe Award for volunteer work, 2011

### RESEARCH INTERESTS

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Public organizations; Work & expertise; Regulatory policy; Community organizing; Activist organizations & work; Organizational ethnography; Qualitative methods

### RESEARCH & PUBLICATIONS

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#### Academic articles (peer reviewed)

Ortiz Casillas, S. (2020) Caring as an Organizing Principle: Reflections on Ethnography of and as Care. *Journal of Management Studies*. DOI:[10.1111/joms.12614](https://doi.org/10.1111/joms.12614)

Ortiz Casillas, S. O. (2017). Gubernamentalidad y política pública: Estudio alternativo del programa Prospera. *Revista Mexicana de Sociología*, 79(3), 543–570. DOI: <http://dx.doi.org/10.22201/iis.01882503p.2017.3.57677>

#### Book chapters (peer reviewed)

Arellano Gault, D., Trujillo, H., & Ortiz Casillas, S. (2019). Análisis comparativo de mecanismos informales de intercambio de favores en seis países. In *La resbaladilla de la corrupción*. CIDE.

López Ayllón, S., & Ortiz Casillas, S. (2019). La implementación de la política de transparencia y acceso a la información en la administración pública federal, de 2003 a 2007. In *Variaciones de implementación: Ocho casos de política pública*. CIDE.

### **Book reviews**

Ortiz Casillas, S. (2014). Governmentality: Critical Encounters, de William Walters, Londres, Routledge, 2012, 188 pp. *Gestión y Política Pública*, 23(2), 507–512.

### **Working documents**

Ortiz Casillas, S. and Huising, R. “Inhabiting an Institution in Decline” (Revise and resubmit at *Organization Science*)

Ortiz Casillas, S. “The implementation of Better Regulation policies: analyzing expertise as a political project” (Submitted to the *Research in the Sociology of Organizations* volume on Work & Expertise)

Ortiz Casillas, S. “Etnografía organizacional en la administración pública mexicana: combatiendo estereotipos y pensamiento normativo en el estudio del gobierno” (Submitted to the book, in Spanish, *Etnografía en Acción*)

Ortiz Casillas, S. and Arellano-Gault, D. “Public administration in the Global South: some clues to its contradictory richness and the limits of prescriptions from the North” (Submitted for the “Handbook on Public Administration in Latin America”)

Ortiz Casillas, S. “Up Against the Wall: How Regulatory Analysts Manage Challenges to their Techno-legal Mandate”

Ortiz Casillas, S. “When boundaries collapse: sustaining high commitment in a grassroots organization”

## **TEACHING**

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### **Centro de Investigación y Docencia Económicas, Mexico**

- Research Design Seminar I, core course, PhD in Public Policy, Fall 2023
- Research Design Seminar II, core course, PhD in Public Policy, Spring 2023
- Organization Theory, core course, PhD in Public Policy, Spring 2023
- Organization Theory, core course, Master of Public Policy and Public Administration, Fall 2022
- Philosophy of Science and Research Design, core course, PhD in Public Policy, Fall 2021

### **Emlyon Business School, France**

- Friends, Foes and Regulation, elective, Grande École Program, Spring 2022

## **CONSORTIUMS, WORKSHOPS & SUMMER SCHOOLS**

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- Summer Workshop on Public Sector Organizational Effectiveness, August 2023
- Summer Institute on Organizations and Their Effectiveness at the Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University, July 2023
- EGOS Pre-Colloquium Post-Doctoral & Early Career Scholars Workshop, July 2023
- OMT Doctoral Student Consortium, Academy of Management Annual Meeting, August 2021
- Medici Summer School, sponsored by Bologna Business School, HEC Paris, and MIT Sloan School of Management, June 2021
- SCANCOR Symposium on Institutional Analysis, Copenhagen Business School, September 2018

**CONFERENCE AND SEMINAR PRESENTATIONS**

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**2023**

- “Up Against the Wall: How Regulatory Analysts Manage Challenges to their Techno-legal Mandate”, Work-Tech-Talk, Research Center on Work, Technology and Organizations, *Emlyon Business School*, June 2023
- “The implementation of Better Regulation policies: Analyzing expertise as a political project”, Expertise In and Around Organizations Workshop, *Aalborg University*, April 2023

**2022**

- “Wielding Procedural Expertise to Manage Conflicting Mandates”, Professionals in Public: Challenges to Professional and Frontline Work in Public Organizations, Paper Symposium, *Academy of Management Annual Meeting*, August 2022
- “Caring as an Organizing Principle: Reflections on Ethnography of and as Care”, Writing Essays in Management: A Professional Development Workshop, *Academy of Management Annual Meeting*, August 2022
- “Sub-Plenary 2-1: Organization beyond Idealizations: Lessons from the Public Sector and the Global South”, *European Group for Organizational Studies (EGOS) 38th Colloquium*, July 2022
- “Etnografía sobre trabajo y organización en la administración pública”, FLACSO, Mexico City, June 2022
- “Treading carefully: Politics and Expert Work in a Government Organization”, Public Administration Division, CIDE, Mexico, May 2022
- “Estudios organizacionales y descolonización”, Seminario de Estudios Críticos Organizacionales, UAM, April 2022

**2021**

- “Estudios Críticos Organizacionales: género, descolonización y el debate en América Latina”, *Café Universitario*, Universidad de Xalapa, December 2021
- “Managing conflicting mandates: wielding procedural expertise in a government agency”, *Seminar Series*, Division of Public Administration, CIDE, November 2021
- “When boundaries collapse: sustaining high commitment in a grassroots organization”, *Organizational Ethnography on the Streets*, IOA Conversation Series, Department of Organization, Copenhagen Business School, September 2021
- The rise and fall of evidence-based approaches to regulatory design in Mexico”, *Ethnography Workshop* (online), May 2021
- “The political is also personal: sustaining responsabilization in voluntary grassroots organizations”, *Ethnography Atelier Seminar Series* (online), May 2021

**2020**

- “Believing in the cause is not enough: managing commitment and participation in a voluntary organization”, *13th Chamonix PhD Seminar in Management* (online), March 2020

**2019**

- “When the Political Becomes Personal: Managing Commitment and Emotions in a Collectivist Organization”. Presented at the “Alternatives to Capitalism” Research Network I. *Society for the Advancement of Socio-Economics (SASE) Annual Meeting*, The New School, June 2019

- “When the political becomes personal: ethnographic study of an electoral campaign”, *7th Ethnography Workshop*, ESADE Business School, March 2019

## 2015

- “Interpretative Policy Analysis: a Foucaultian Governmentality Approach”, Presented at the panel: Analyzing Policy Knowledges and Policy Practices (governmentality, problematization, discourse). *10th International conference in Interpretative Policy Analysis (IPA)*, Lille, France, July 2015

## PROFESSIONAL ACTIVITIES

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### University service (CIDE)

- Facilitating efforts to improve gender equality within the Public Administration Division (Spring 2023-present)
- Point of contact for cases of discrimination and gender violence (Spring 2022-present)
- Organizer of the Public Administration Division seminars (Fall 2022-Spring 2023)
- Mentor at the Master of Public Policy and Administration (Fall 2022-present)
- Member of the Board of Professors of the master’s degree in Administration and Public Policy (Fall 2022-present)

### Organizing workshops and research groups and producing academic content

- Co-organizer at the [Ethnography Atelier](#) (2020-present)
- Podcaster at the [Talking About Organizations Podcast](#), (2021-present)
- Co-organizer of the “Annual Navigating Qualitative Dissertations: Advice from the Experts” at the Academy of Management (AOM) (2021 and 2022)
- Organizer of “The Underground” a qualitative research group for PhD students and junior professors at Emlyon Business School (2018-2020)
- Organizer of the PhD Seminar, Emlyon Business School (2019-2021)

### Workshops and seminars for practitioners

- “Organizational Behavior”, Diploma in Government, Management, and Public Policy (4<sup>th</sup> edition), CIDE, may 2023
- “Organizational Commitment and Care Practices”, workshop for public servants, *Secretaría de Administración y Finanzas de la Ciudad de México*, Mexico City, May 2022
- “Responsible organization and selfcare in student activism”, workshop for student activists, *Sexto Foro Crea*, Universidad Iberoamericana, Mexico City, October 2021
- Online workshops for activists on care and self-care in organized collective action, *Laboratory for Collective Action*, Oxfam, Mexico, Spring 2021

### Reviewing and referee

- Organization Science (2023-present)
- Journal of Management Studies (2022-present)
- Gestión y Política Pública (2019-present)
- For the Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions at the Academy of Management (AOM) Annual Meeting (2019-present)

- Foro Intero: Anuario de Teoría Política (2017)
- Revista Estudios en Derecho a la Información (REDI) (2016)

**Professional affiliations and memberships**

- Member of the Academy of Management (AOM) — Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions
- Member of the European Group for Organization Studies (EGOS)
  - [Social Media Officer](#) and EGOS Board invited observer (2022-present)
- Affiliated member of the [Research Center for Work, Technology, and Organization](#) (WTO), Emlyon Business School